

2010 Turkey Creek Car and Motorcycle Show

Sponsorship levels:

Gold sponsor	\$500 and over*
Silver Sponsor	\$250-\$499*
Award Sponsor	\$100 per award*
Community Sponsor	\$50*
In-Kind Sponsor	\$Value of Sponsorship

*All sponsor contributions include opportunity to donate 250 of your business promotional items for exhibitor "goody bags"

Benefits to sponsor include:

Gold level (\$500 and over)

- Logo Sponsorship listing on City of Merriam website (www.merriam.org/parks) and car show links
- 30' x 20' vendor display space at event to promote your business (Gold Level sponsors only)
- Special signage at your booth recognizing you as a "Gold Sponsor"
- Your business Logo displayed on back of event t-shirts*
- Your business Logo displayed on all posters, public service announcements, and promotional flyers*
- Opportunity to place promotional items in 250 exhibitor goody bags
- Sponsor recognition by event announcer
- Four Turkey Creek Car show event t-shirts and dash plaques
- Recognition on event banner

Silver level (\$250-\$499)

- Your business name listed on all posters, public service announcements, and promotional flyers
- Your Business Logo displayed on back of event t-shirt*
- Sponsor recognition by event announcer
- Logo displayed on posters and flyers
- Opportunity to place promotional items in 250 exhibitor goody bags
- Two Turkey Creek Car show event t-shirts and dash plaques
- Recognition on event banner

Award Sponsor (\$100 per award)

- Your business name engraved on award plaque
- Your business name listed on back of event t-shirt
- Sponsor recognition by event announcer
- Opportunity to place promotional items in 250 exhibitor goody bags
- Recognition on event banner

Community Sponsor (\$50)

- Sponsor recognition by event announcer
- Opportunity to place promotional items in 250 exhibitor goody bags

In-Kind Sponsor

- Receives benefits equal to valued amount of contribution as stated in above levels.

To become a sponsor, simply fill out the attached sponsor registration form and attach your check, made payable to "The City of Merriam." Sponsor registration deadline is June 1, 2010.

**Return to: Turkey Creek Car Show
Merriam Parks and Recreation
5701 Merriam Drive
Merriam, KS 66203**

***Gold and Silver level sponsors must provide logo in black and white camera ready format, or tiff or jpeg format on disk, or email to maryh@merriam.org**

Please note that event day sponsor display space will be available to Gold Level sponsors only.